

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*  
OCT4/12 18.14

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

CONTRACT # 6325691

	CLASS:	NATL.	LOCAL	REGIONAL
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ICF)

DATE OCT4/12 18.14

TO LENA  
FR JULIE  
OK'D M2  
TTLS RTS  
PLS CFM, THX 10/4

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = 13  
AGENCY PRODUCT CODE = 141  
AGENCY EST# = 1020

34	S	800P-1130P	30	\$6,000.00	9/29
					0

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PROGRAM : SAT NT FTB-ABC
CON COM1: SAT NT FTB-ABC
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94	A	1147P	30	\$6,000.00	5/25	5/25	-
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PROGRAM : SAT NT FTB-ABC  
ORD COM1: LATE RUN DUE TO FOOTBALL RAN FROM 2000-2350.  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-34

REP HEADLINE# 6325691 TRF# 332332  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 18.14  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#34 MISSED: SAT/800P-1130P SEP29 30S \$6,000.00 (OCT4/12)  
OFFER: SAT/1147P SEP29 30S \$6,000.00 PLS ADVISE.  
CMT: LATE RUN DUE TO FOOTBALL RAN FROM 2000-2350.  
SEP/12 209450.00 OCT/12 103200.00 CONTRACT TOTAL 312650.00  
TOTAL SPOTS 93

MARKET TOTALS \$787,650 WFTV 40% WKMG 28% WESH 22% WOFL 10% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE